

# ***ARD Summit – Strengthening Secondary Materials Markets***

## ***Steering Group Discussion***

July 15, 2019, 1:00 PM – 4:30 PM Eastern

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### **Steering Committee Participants**

Dylan de Thomas, Liz Bedard, The Recycling Partnership  
Susan Robinson, Waste Management  
Chantal Fryer, South Carolina Dept. of Commerce  
Nathan Wittstruck, Ellen Meyer, EPA

### **AGENDA/GOALS**

#### Clarify Goal/Focus for Moving Forward

- The goal statement below is from the workplan and additional comments during the last workgroup call. Does it accurately describe the workgroup focus? Any revisions?

#### Clarify Expected Output

- What would a model for bringing together buyers and sellers look like?
  - What types of activities, material and information would be included?
  - What can be done within the scope/capacity of the ARD group?

#### Identify Key Activities for Moving Forward

- What are the major activities that the workgroup will pursue between now and the ARD summit to build this model?

#### Identify Goals for the 7/18 Markets Workgroup Call

- What do we need from the full workgroup to move forward?
- The workgroup expressed overall support for the concept, are there any questions where we are seeking additional agreement?
- Are we looking for volunteers to help with specific activities?
- What do we want to present, who will present the information?

### **BACKGROUND**

#### **Straw Goal Statement**

Build on existing models to build and sustain markets for recycled materials developed by the state of South Carolina and others. Create model tools, workshops, and other approaches to propagate these models and create needed partnerships between economic development, environmental, recycling, industrial and other organizations. Make it easier to find information on buying recycled, along with to support from demand champions and, to connect manufacturers who want to do the right thing with the available resources and materials. Identify additional ways to create net new demand for recycled materials.

#### **Key Ideas Generated During Workgroup Activities**

- 1) Create a model for connecting buyers and sellers, particularly for difficult to recycle items
- 2) Create recycling frequently asked questions to educate legislators and regional or local economic development organizations on recycling dynamics (Could build on or use the ASTRX Review of Material Flow at MRFs and Reprocessors)
- 3) List of best practices (or trends) related to recycling contracts